

Job Advert: Design and Creative Services Manager (Volunteer)

Heroes Help – Marketing & Communications Directorate

Location: Remote/Hybrid (Nigeria-wide)

Reports to: Director of Marketing & Communications

Type: Volunteer Position

Job Profile

The Design and Creative Services Manager is a visually driven volunteer role within the Marketing & Communications Directorate at Heroes Help. The postholder will lead the design and production of high-quality visual content across print, digital, and video channels. They will ensure brand consistency, develop campaign materials, and support teams across the organisation with their creative needs. This role is ideal for someone with graphic design, visual storytelling, and multimedia production experience who wants to contribute to a meaningful cause.

Key Accountabilities / Responsibilities

- - Design creative content for campaigns, reports, publications, social media, and fundraising materials.
- - Produce promotional assets for events, partnerships, and awareness days.
- - Ensure all visual output adheres to Heroes Help's brand guidelines and tone.
- - Work with the Marketing, Fundraising, and Programmes teams to develop creative briefs and deliverables.
- - Develop videos, animations, infographics, and other visual storytelling content.
- - Manage creative assets, including templates, logos, fonts, and style guides.
- - Support internal communications with branded templates and materials.
- - Advise on creative trends, accessibility, and innovation in nonprofit design.

Competencies Required

- Essential:
 - - Strong graphic design and visual storytelling skills.
 - - Proficiency in Adobe Creative Suite or other design software.
 - - Attention to detail and commitment to brand consistency.
 - - Ability to manage creative projects and meet deadlines.
- Desirable:
 - - Experience designing for social impact, nonprofit, or advocacy causes.
 - - Video editing or animation experience (e.g., Premiere Pro, After Effects).
 - - Understanding of accessibility standards and inclusive design principles.

Qualifications, Knowledge, Skills and Experience

Category	Essential	Desirable
Qualifications	Degree or professional qualification in Graphic Design, Multimedia Arts, Visual Communication, or related field	Training or certification in digital marketing, accessibility, or animation
Knowledge	Brand management, layout design, print and digital formats	Creative strategy, accessibility guidelines, and user-centred design
Skills	Graphic design, creative project planning, editing, and formatting	Video production, animation, photography, and illustration
Experience	At least 2 years of experience in design or creative production roles	Experience designing for campaigns, events, or cross-functional teams

Benefits of Volunteering with Heroes Help

- - Lead visual storytelling and brand expression for a national Armed Forces charity.
- - Gain portfolio-worthy experience across campaign, digital, and print design.
- - Collaborate with passionate teams to create social impact.
- - Enjoy flexible volunteering with a remote, creative environment.
- - Receive a Certificate of Service and creative reference upon request.

To apply, please send your CV and portfolio to: enquiry.heroeshelp@gmail.com

Subject: Design and Creative Services Manager – Volunteer Application