

Volunteer Role: Communication and Advocacy Manager

Job Profile

The Communication and Advocacy Manager serves as the voice and advocate for Heroes Help at the state level. They are responsible for managing communications, building public awareness of the charity's work, and ensuring the voices and needs of the local armed forces community are represented. This role helps promote Heroes Help's programmes and services while strengthening stakeholder engagement through advocacy and storytelling.

Key Accountabilities / Responsibilities

- • Develop and implement local communication strategies aligned with national messaging.
- • Create compelling content for social media, newsletters, and stakeholder updates to highlight Heroes Help activities and impact.
- • Act as the main point of contact for state-level media relations and stakeholder communications.
- • Represent Heroes Help at stakeholder forums, military base engagements, and public events.
- • Advocate for the needs of service members, veterans, and their families within state institutions and local policy spaces.
- • Support the documentation of case studies, impact stories, and local best practices.

Competencies Required

Essential:

- • Excellent verbal and written communication skills.
- • Proactive and able to manage multiple priorities.
- • Strong interpersonal skills and stakeholder engagement capabilities.
- • Passion for humanitarian or veterans-related causes.
- • Ability to represent the charity professionally in external settings.

Desirable:

- • Experience with social media management or content creation.
- • Understanding of public affairs or local advocacy campaigns.
- • Fluency in local languages or cultural knowledge of the region.

Qualifications, Knowledge, Skills and Experience

Essential:

- Degree or any qualification in Communications, Public Relations, Journalism, Social Sciences, or related field.
- Experience working in communications, advocacy, community development or related functions.
- Basic IT and digital literacy, including use of Microsoft Office and social media platforms.

Desirable:

- Experience working with NGOs, veteran communities or public institutions.
- Graphic design, video editing or digital storytelling skills.

Benefits of Volunteering for this Role

- Contribute to a meaningful cause supporting Nigeria's armed forces community.
- Gain valuable experience in communication, advocacy, and stakeholder engagement.
- Develop leadership, storytelling, and digital outreach skills.
- Network with professionals, public institutions, and community leaders.
- Be part of a passionate team driving change at both local and national levels.

To apply, please send your CV and cover letter to: enquiry.heroeshelp@gmail.com

Subject: Business Planning and Analysis Manager – Volunteer Application